

Upcoming 2010 Events

- CAM-I First Quarter Meeting
Clearwater FL
March 7-10
- APQC 15th Annual Knowledge Management Conference
Houston TX
April 26-30

People in the News

- All of the people I have collaborated with over the years (naming just a few, without any order). Jim Schmook, Alan Rush, Lisa Higgins, Ashok Vadgama, Jim Brimson, George Foster, Bill Hubbell, Chris Pieper, Bob Thames, Tom Pryor, Mohan Nair, Steve Player, Mike Roberts, Alan Vercio, Dan Swenson, Mark Stevens, Derek Sandison, Chris Bowles, Alan Stratton, Stephan Chase, Gary Cokins, Paige Dawson, Joe Donnelly, Alan Dybig, Tom Freeman, Andrew Muras, Srikant Sastry, John Antos, Keith Hallin, Joe Compofelice, Tony Knapp, Billie Gayle Lewis, Carlos Pulido, Anthony Pember, Bob Savage, Charlie Stirk, and hundreds more....

Collaboration

Collaboration is to work together, especially in a joint intellectual effort. It's a kind of working relationship and a willingness to share that leads to the knowledge total being more than the sum of the parts.

LinkedIn, Facebook, My Space, Plaxo, You Tube, classmates.com, twitters, and other social networks demonstrate the growth and use of collaboration either for business or personal purposes.

At Procter & Gamble (P&G), collaboration is a cornerstone of their company culture, founded on a principle of "we can achieve more together than we can achieve individually".

The primary tool of P&G's collaboration is a global network of over 70 Video Collaboration Studios where employees, customers, and suppliers can collaborate on just about everything, from problem solving to innovation and new products.

Skunk Works, developed by Lockheed Martin in the

early 40's and still used today, is a kind of collaboration used in the engineering and technical fields to describe a collaborative group within an organization, tasked with working on advanced projects and given a high degree of autonomy.

The American Productivity and Quality Center (APQC) and CAM-I (Consortium of Advanced Management International) are both examples of collaborative organizations where member companies and individuals share knowledge and ideas with a goal of learning and growth.

Both of these organizations provide forums and platforms for their member companies to share information, knowledge, ideas, and experiences.

Collaboration does not necessarily require leadership and can often bring amazing results through decentralization and the sharing of knowledge, especially among peers.

Enter improving business performance as a worthwhile subject in which to collaborate.

Imagine a depository of knowledge around the subject of Return on Investment (ROI), the single most important measurement of a commercial organization.

Imagine multiple parties (which may or may not have any previous relationship) contributing knowledge works like case studies, tools, methods, analytic frameworks, experience, and 'know how'.

Imagine a knowledge depository of performance management essentials and must reads, a showcase of the best of the best in performance measurement.

It's coming in 2010. We'll do our part.

***For most of us,
everything we've ever
learned, we learned from
someone else. We all
build on the shoulders
of others...***

John A. Miller

arkon^{as}