



ONE EIGHTY

A new perspective for your enterprise performance

December
2014

Arkonas Website

Upcoming Events

- CAM-I
First Quarter 2015
General Meeting
March 9-11
Alexandria Virginia
- APQC
20th annual (2015)
Knowledge
Management
Conference
April 27-May 1
Houston Texas

People in the News

- Frank van Vliet, president of Prodacapo North America, who selected Arkonas as their preferred implementation partner in North America
- Alan Rush, one of the smartest people I've ever met, who often said "Everything I've ever learned I learned from someone else. We all build on the shoulders of others"

I'm embarrassed to say the last time I went to the Arkonas Website we had an upcoming event on the home page which actually took place the year before. Network Solutions, our website host, performed an analysis of our website. We scored zero.

All of that has changed. With this issue of One Eighty we introduce our new website which features a Knowledge Base of previously published articles, One Eighty newsletters, white papers, case studies, tools, methods, and techniques geared to the performance management and measurement community.

Our objective was to build a website that provides those in our community with a place to go for information, tools, ideas, techniques, alternatives, methods, and to ask questions and make requests.

Our hard drives are still full of knowledge works relevant to improving performance and we will continue to build and expand the Knowledge Base.

We'll continue to feature our partners, the American Productivity and Quality Center (APQC), the Consortium of Advanced Management International (CAM-I), Beyond Budgeting, ABM Smart, and Universities.

The website Knowledge Base has five subject matter areas: Cost Management, Customer Profitability, Performance Management and Measurement, Planning and Budgeting, and Process Improvement.

Content for each of the five subject matter areas are in three groups: Case Studies, Published Articles and Papers, and Reference Material.

The Knowledge Base starts with about 60+ documents and will grow as we continue to add content. We encourage our One Eighty readers to contribute to the Knowledge Base and to share their experience, knowledge, and expertise. Just send me a PDF file of an article, white paper, or any other content that would add to the Knowledge Base.

In 2015, we'll also become more involved in Social Networking and building our presence on Facebook, Linked-In, U Tube, and Twitter.

With this newsletter we will be changing the way we send out the One Eighties. Currently they all go out by email from me and it takes longer to send them out than it takes to write them.

In the future, we'll be using a mailing service that provides a link to the One Eighty newsletters and will no longer be attached to an email.

See you in Cyber Space...
John A. Miller

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